



quartex

create digital collections

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Case study: University of Toronto Mississauga

The Erindalian campus newspapers
– increasing discoverability
and searchability for students
and alumni through Quartex



Library
UNIVERSITY OF TORONTO
MISSISSAUGA

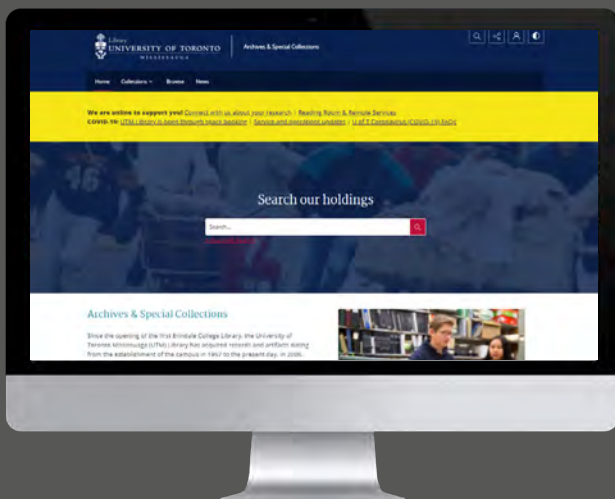
Mary Atkinson, Digital Assets Management Technician, and Shelley Hawrychuk, Chief Librarian, both at University of Toronto Mississauga Library (UTML), share their experiences partnering with the Quartex team.

The challenge: researchers can't find or search UTML's archival content

Adam Matthew has a long-standing relationship with UTML, and knew the Library were facing a key challenge.

"Our student newspaper collection was hosted online; there was so much rich content that people couldn't find or didn't know we had - and that was highly frustrating," explained Mary.

Shelley told us that the Library used an array of platforms to manage its special collections and this didn't allow for effective display or use of the content.



The solution: easy to set up, without technical expertise

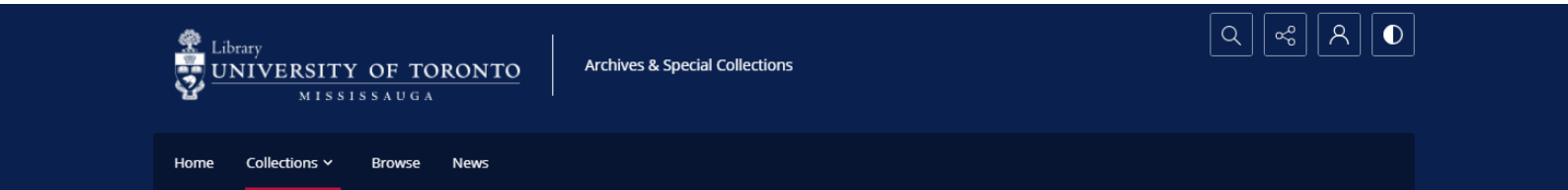
The Library's researchers have long been familiar with Adam Matthew's content and platform, and when the AM team first talked to Mary and Shelley about launching Quartex, they were immediately confident that the new platform would be easy to use and would meet their requirements.

Throughout implementation, Mary was able to easily build The Erindalian collection using the Quartex out-of-the-box platform. This collection of digitized newspapers provides coverage of student politics, activities, and campus events, and features original poetry and cartoons.

Some of the key features that Mary found invaluable in Quartex were: easy creation of document lists, ability to sort documents by category, ability to upload different material types, and, most critically, OCR functionality.

“ “ We needed a solution to increase the searchability and visibility of our collections. We really wanted people to discover our content. ” ”

Mary Atkinson,
Digital Assets Management
Technician, University of Toronto
Mississauga Library



About the Erindalian Newspaper Collection

The *Erindalian* was established in 1968 for the purpose of presenting news and opinions relevant to the Erindale College community; celebrating the achievements of community members; and fostering communication between all levels of the College. The newspapers provide coverage of student politics, activities, and campus events, and feature original poetry and cartoons.

Our complete holdings of the *Erindalian* run from Volume 1, Issue 1 (November 14, 1968) to Volume 6, Issue 10 (December 4, 1973) when the newspaper was renamed to the *Medium*.

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The results: increased visibility, further projects on the horizon

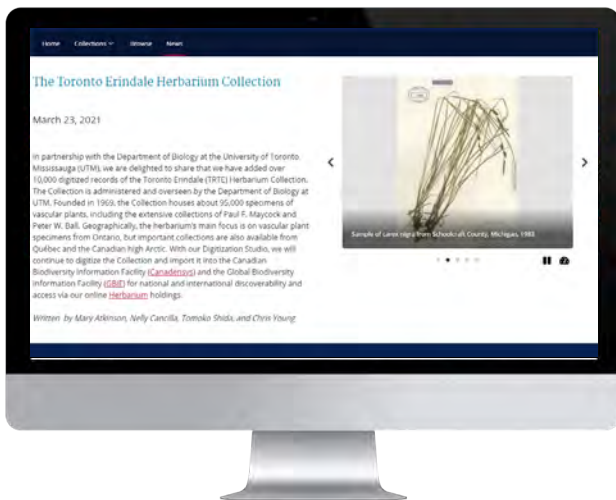
UTML sees Quartex as an opportunity to use this one platform to present its digital products.

This collection, The Erindalian, is the first step along the journey of providing increased visibility to the University's wealth of content.

Shelley told us that "the support from the Quartex team has been great – sometimes it's hard dealing with vendors and publishers but we always enjoy working with Adam Matthew. Their excitement for the platform is contagious!"

“Through Quartex, we can now publish our collections on one robust platform, making them discoverable and easy to use.”

Shelley Hawrychuk,
Chief Librarian, University
of Toronto Mississauga Library



To explore the University of Toronto Mississauga Library site in Quartex, visit:

<https://collections.utm.utoronto.ca>

For more about our partners' work serving their user communities, and other Quartex webinars, please visit:

<https://www.quartexcollections.com/resources/webinars>



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